

Applied Innovations Announces Launch of Hosted Windows Server 2012 Beta Evaluation Offer

Applied Innovations, longtime member of the Microsoft partner program, is proud to be among the first cloud hosting providers to publicly offer Hosted Windows Server 2012 Beta for evaluation by developers and independent software vendors.

BOCA RATON, FL, April 30, 2012 — <u>Applied Innovations</u>, a cloud service provider, is pleased to announce that <u>Windows</u> <u>Server 2012</u> Beta cloud servers running on top of Windows Server 2012 Hyper-V are available, effective immediately.

In 2009, Applied Innovations was among the first hosting service providers globally to launch a cloud server offering on top of Windows Server Hyper-V, and today we continue that tradition with the release of the Windows Server 2012 Beta Cloud Servers targeted at developers and IT professionals interested in evaluating the new capabilities of Windows Server 2012.

Applied Innovations' new cloud servers will include the ability to run Microsoft's pre-release software – Windows Server 2012 Beta –allowing customers to become familiar with the performance and operation of Windows Server 2012 in real world roles like serving web workloads, database workloads and even disaster recovery.

"For the past three years we've worked closely with Microsoft and have relayed the needs of our customer and cloud hosting providers like ourselves," stated Jess Coburn, founder and CEO of Applied Innovations. "We're pleased to give our clients the opportunity to evaluate Microsoft's new server platform and see first-hand the improvements made around performance, security, scalability and manageability. I believe Windows Server 2012 will be the definitive cloud optimized operating system!"

This new offer continues a long tradition of collaboration and synergy between Microsoft and Applied Innovations, an exclusive Windows platform web hoster. In 2007, Applied Innovations was among the first three web hosting providers worldwide to release Windows Server 2008 hosting.

About Applied Innovations Corp.

Based in Boca Raton, Florida, Appliedi has specialized in cloud hosting on the Windows Server platform since 1999, including Shared hosting, <u>cloud servers</u> and managed dedicated hosting. Promising superior performance – at 100% uptime – innovative world-class hosting services and Total Customer Satisfaction at highly competitive rates, Applied Innovations hosts over 35,000 domains for more than 10,000 small to medium sized businesses on top of 2500 server instances. Applied Innovations has developed a reputation for implementing the latest hosting technologies as soon as they become available, offering customers a cutting-edge Windows Server hosting experience for PHP, .NET, Ecommerce and CMS applications; business, personal, professional and novice customers alike.

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